

BULL RACK SYSTEMS PRIVACY POLICY

Effective: May 2018

This privacy policy (“Policy”) describes the personal data collected or processed when you use Bull Rack Systems website. The Policy describes the types of personal data collected when you use our Site and how your personal data is used, shared and protected. It also explains the choices you have relating to your personal data and how you can contact us.

WHAT PERSONAL DATA WE COLLECT AND WHEN

Bull Rack Systems (“WE”) receive, collect and store any information you enter on our website or provide us in any other way. In addition, WE collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

HOW WE COLLECT PERSONAL INFORMATION

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for specific reasons stated above only.

WHY WE COLLECT PERSONAL INFORMATION

We collect such Non-personal and Personal Information for the following purposes:

1. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
2. To comply with any applicable laws and regulations.

HOW WE STORE, USE AND DISCLOSE PERSONAL INFORMATION

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com’s data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

HOW WE COMMUNICATE WITH SITE VISITORS

We may contact you only as necessary via e-mail or phone. When you fill out a request form on our site, we will contact you back with the information you provide to us.

HOW WE USE COOKIES AND OTHER TRACKING TOOLS

We receive and record information, which may include personal data, from your browser when you use our website. We use methods, such as cookies to collect information like your IP-address; unique device identifier and device type; operating system; country and access times.

HOW YOU CAN WITHDRAW YOUR CONSENT AS A SITE VISITOR

If you don't want us to process your data anymore, please contact us at info@bullracksystems.com or send us mail to Earthworks Landscape, P.O. Box 406, Hubbard, Oregon 97032.

PRIVACY POLICY UPDATES

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

QUESTIONS AND CONTACT INFORMATION

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at info@bullracksystems.com or send us mail to: Earthworks Landscape, P.O. Box 406, Hubbard, Oregon 97032.